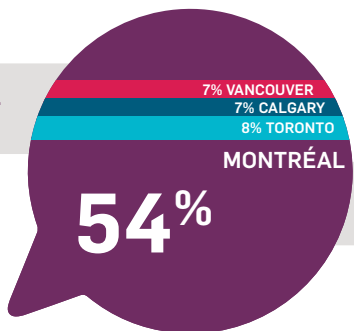


10 + 1 Good Reasons to Invest IN GREATER MONTRÉAL

BILINGUAL
POPULATION



SOURCE:
STATISTICS
CANADA, 2014

1 WORKFORCE

Creative, skilled, bilingual, talented and concentrated in high tech



2 THE UNIVERSITY CITY

The university capital of Canada with **11 higher education institutions** and the **top university research hub** in Canada



3

COMPETITIVE OPERATING COSTS

Ranked 1st among the 20 largest North American metropolises

SOURCE:
KPMG, 2014



TOTAL COSTS



4

COMPETITIVE CORPORATE TAX RATE

Competitive taxation and industry tax credits tailored to the needs of businesses



5 ACCESS TO MARKETS

Direct access to nearly **500 million consumers** in North America (NAFTA) and preferential access to several markets in Europe, South America and the Middle East

6



STATISTICS CANADA, 2014,
AND BUREAU OF LABOR
STATISTICS, 2014.

GEOGRAPHIC LOCATION

Strategic location in the **northeast North American corridor** with **one** of the largest ports in North America and **three** airports, including **two** international airports

7

TORONTO

HOUSTON

6.5%

7.3%

MONTRÉAL

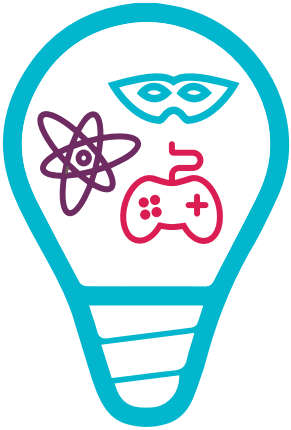
6.4%

JOB MARKET GROWTH



Ranked 3rd among the 20 largest cities in North America, particularly in high-tech sectors

8



CULTURE OF INNOVATION

Environment driven by interaction between its **technological, scientific, artistic and cultural circles**

9

INDUSTRIAL ECOSYSTEM

Economy built around innovative clusters



CLEAN TECHNOLOGIES



AEROSPACE



INFORMATION AND COMMUNICATIONS TECHNOLOGIES



FINANCES



LIFE SCIENCES AND MEDICAL TECHNOLOGIES

10

QUALITY OF LIFE

Safe, liveable major cultural metropolis that combines the best of North American efficiency and European charm



NEW YORK TIMES, 2011



LONELY PLANET, 2011



ROUGH GUIDES, 2014



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OPENING THE DOORS TO THE METROPOLIS FOR YOU

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